



QUALITY LEISURE, OUTDOOR, AND GIFT PRODUCTS SINCE 1982

STYLE GUIDE

The following guidelines are meant to communicate the correct usage of the Picnic Time logo and images, and the Picnic Time brand as a whole. Following these guidelines is essential to the growth of the brand and protection of the trademark.

All employees, reps and vendors should always follow these guidelines when representing the Picnic Time company, products and brand.

The Picnic Time logo consists of two lines of type and a symbol. These letter forms/symbol and their spacial relationships to each other must never be altered or modified in any way. The Picnic Time logo is most effective when positioned in clear space.

The logo must always be reproduced in the following colors unless the application requires a gray-scale logo. Care must be taken not to distort the size, color or proportions of the logo. Incorrect use of the Picnic Time logo does not properly represent the Picnic Time brand.

The word mark should never be moved, adjusted, spaced or stretched. It has been created with specific letter spacing and the letter forms have been customized for the Picnic Time brand.



Picnic Time Green
C: 33 M: 20 Y: 63 K: 0



Picnic Time Black
C: 75 M: 60 Y: 60 K: 100

Logo Appearance & Usage



These are the **ONLY** acceptable ways to use the PT logo. If questions please see the Creative Team.

Logo Spacing

The logo must always be given adequate spacing on all sides in order to not distract or not properly represent the Picnic Time brand.

To ensure correct spacing use the “P” in Picnic Time to measure around all four edges of the logo as shown below.

No content should ever overlap the red area surrounding the logo.



JPGS and PNGS of all the Picnic Time logo options are saved here:
SharedGraphics/DAM/Design_Assets/Picnic_Time_Assets/Picnic_Time_Logos/PT Logos

Please see the Creative Team with any further questions regarding the Picnic Time brand.

Logo Usage: Legacy Collection

Legacy may NEVER be shown without By Picnic Time in order to properly represent the Picnic Time brand. It should also NEVER have the word Collection represented in the logo.

LEGACY 

LEGACY 

LEGACY 

LEGACY 

LEGACY 

LEGACY 

LEGACY 

LEGACY 

LEGACY 

LEGACY 

LEGACY 

LEGACY 

~~THE
LEGACY
COLLECTION | ~~

~~LEGACY~~

These are the **ONLY** acceptable ways to use the Legacy logo. If questions please see the Creative Team.

Typeface Usage

The following font family should be used for Picnic Time branding items. Such as catalogs, brochures, advertisements, visual matrices, sell sheets and design sheets.

Regular Use

Neutra Text Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Text Light Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Text Book
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Book Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Text Demi
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Demi Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Text Bold Italic
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Use when numbers are included

Neutra Text Light Alt
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Text Light Italic Alt
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Text Book Alt
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Book Italic Alt
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Text Demi Alt
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

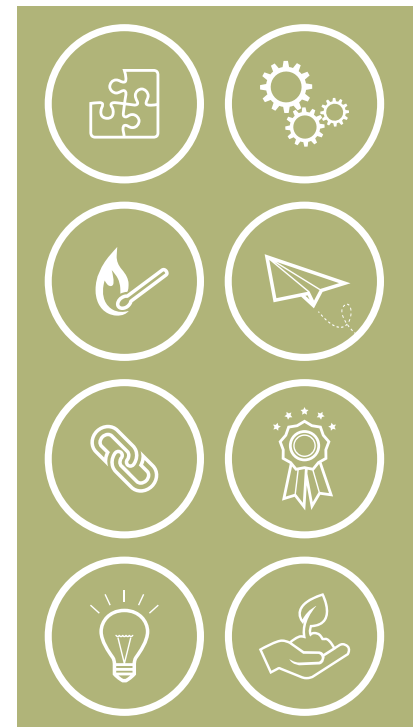
Neutra Demi Italic Alt
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Bold Alt
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Neutra Text Bold Italic Alt
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Picnic Time Core Value Icons

Acceptable color variations of the core value icons.

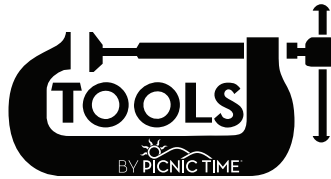
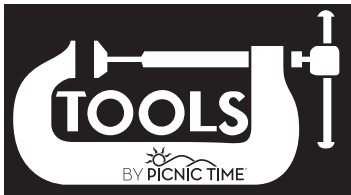


Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Logo Usage: Other Picnic Time Collections

The following logos may be used in conjunction to the Picnic Time brand but may not be altered in any way.



Please see the Creative Team with any further questions regarding the Picnic Time brand.

Logo Usage: Other Picnic Time Collections

The following logos may be used in conjunction to the Picnic Time brand but may not be altered in any way without permission from the Creative Team.



Please see the Creative Team with any further questions regarding the Picnic Time brand.

Logo Usage: Other Picnic Time Collections

The following logos may be used in conjunction to the Picnic Time brand but may not be altered in any way.



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Logo Usage: Other Picnic Time Collections

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Logo Usage: Approved Licensed Logos

As a sales tool for Picnic Time licensed goods, product images with appropriate team logos should be regularly updated to reflect that year's team updates (if applicable), as well as updated entity logos [NFL, MLB, NBA, etc]. Products, colors, and logos are updated seasonally, and should be kept current to reflect the actual product sold.

When in doubt about **any** licensed entity, or team logo:

Please email [licensing questions only]: licensing@picnictime.com



Please see the Creative Team with any further questions regarding the Picnic Time brand.

Packaging: Hang Tag Template

1/8" GUIDES DO NOT PRINT



PRODUCT

© 2015 Picnic Time®
Moorpark, CA 93021, USA.
All rights reserved.
For warranty claims, call
Picnic Time Warranty Service Center:
888-742-6429
PPA# 143980 ASI# 78065
Made in China

PICNIC TIME WARRANTY

Our products are warranted to be free from defects in materials and workmanship for the life of the product. Our warranty applies when the product is used for the purpose intended, and does not apply to damages caused by typical wear and tear, unreasonable use, or neglect.

UPC

PRODUCT

Continued Product Name



Short description of product and features

Wine and food not included

PICNIC TIME



FOLD SIZE IS 4.75" X 5.25"

Punch Hole



FOLD HERE



INSIDE PRINT



INCLUDES:

- Two 9" melamine plates
- Two knives, forks, and spoons (full tang stainless steel)
- One cheese knife with wooden handle
- Two 8 oz. acrylic wine glasses
- Two 14x14" cotton napkins
- One 6x6" hardwood cutting board
- One stainless steel waiter-style corkscrew



For more information, go to
www.picnictime.com.

PRODUCT

FEATURES:

- Durable 600D polyester canvas
- Lightweight tote with adjustable shoulder strap and comfort pads
- Insulated food section with ThermoGuard
- Removable water-resistant liner
- Interior pockets designed to hold picnic accessories securely in place
- Integrated beverage storage section that holds two bottles and has peek-through closures for tall bottles

AVAILABLE COLORS:

- Hunter
- Navy
- Pine Green
- Black

ITEM # xxx-xx

Graphics/_Boxes_Tags/Packaging/_TEMPLATES/Template_HangTag_2015.ai

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Packaging: Hang Tag Collection Example

1/8" GUIDES DO NOT PRINT



ANTHOLOGY
COLLECTION

PRANZO

Insulated Lunch Tote



Insulated Cooler
and Lunch Set

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DDA# 143980 ASI# 78065
Made in China

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from defects in materials and
workmanship for the life of the product.
Our warranty applies when the product
is used for the purpose intended, and
does not apply to damages caused by
typical wear and tear, unreasonable use,
or neglect.



PICNIC TIME



FOLD SIZE IS 4.75" X 5.25"

Punch Hole



FOLD HERE



INSIDE PRINT



PRANZO

FEATURES:

- 600D Polyester construction
- Two separate insulated compartments to better organize your lunch
- One stainless steel fork
- One stainless steel knife
- One stainless steel spoon
- One set of salt and pepper shakers
- One cotton napkin, 14" x 14"
- An adjustable fully-removable shoulder strap



For more information, go to
www.picnictime.com.

ITEM # 512-80-322

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Packaging: Hang Tag Example

1/8" GUIDES DO NOT PRINT



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888-742-6429
PPA# 143980 ASI# 78065
US Patents D477,483 S, D516,314 S,
D518, 639 S, D521, 237S
Made in China

PICNIC TIME WARRANTY

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UPC

MERITAGE

Wine & Cheese Tote



Insulated Cooler
with Service for Two



FOLD SIZE IS 4.75" X 5.25"

Punch Hole



FOLD HERE



INSIDE PRINT



AVAILABLE COLORS:

- Black
- Olive
- Moka

MERITAGE INCLUDES:

- Two shatter-resistant polystyrene wine glasses, 6 oz.
- One hardwood cutting board, 6" x 6"
- One stainless steel cheese knife with wooden handle
- Two 14" x 14" cotton napkins
- One stainless steel waiter-style corkscrew
- One nickel-plated bottle stopper



For more information, go to
www.picnictime.com.

MERITAGE

MERITAGE FEATURES:

- Durable 600D polyester canvas
- Two insulated compartments to hold wine bottles or most spirits
- An insulated wine glass section that converts to a third bottle compartment
- An adjustable shoulder strap with movable shoulder pad
- An accessory pocket with closure
- A padded handle



ITEM # 629-60

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Packaging: Thin Hang Tag

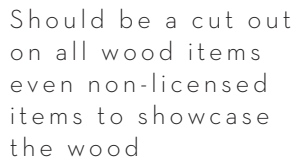
For Chairs and other products such as the six pack and wine tote the thin hang tag style template is to be used.



Graphics/_Boxes_Tags/Packaging/_TEMPLATES/Template_HangTagTHIN_2015.ai

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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*Box dimensions will vary per product. The template represents style not size.

Graphics/_Boxes_Tags/Packaging/_TEMPLATES/Template_Box_2015.ai

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Packaging: Gift Box Example

V-Grill 774-00-175: 31.5 x 28.3 x 6.2cm



Please see the Creative Team with any further questions regarding the Picnic Time brand.

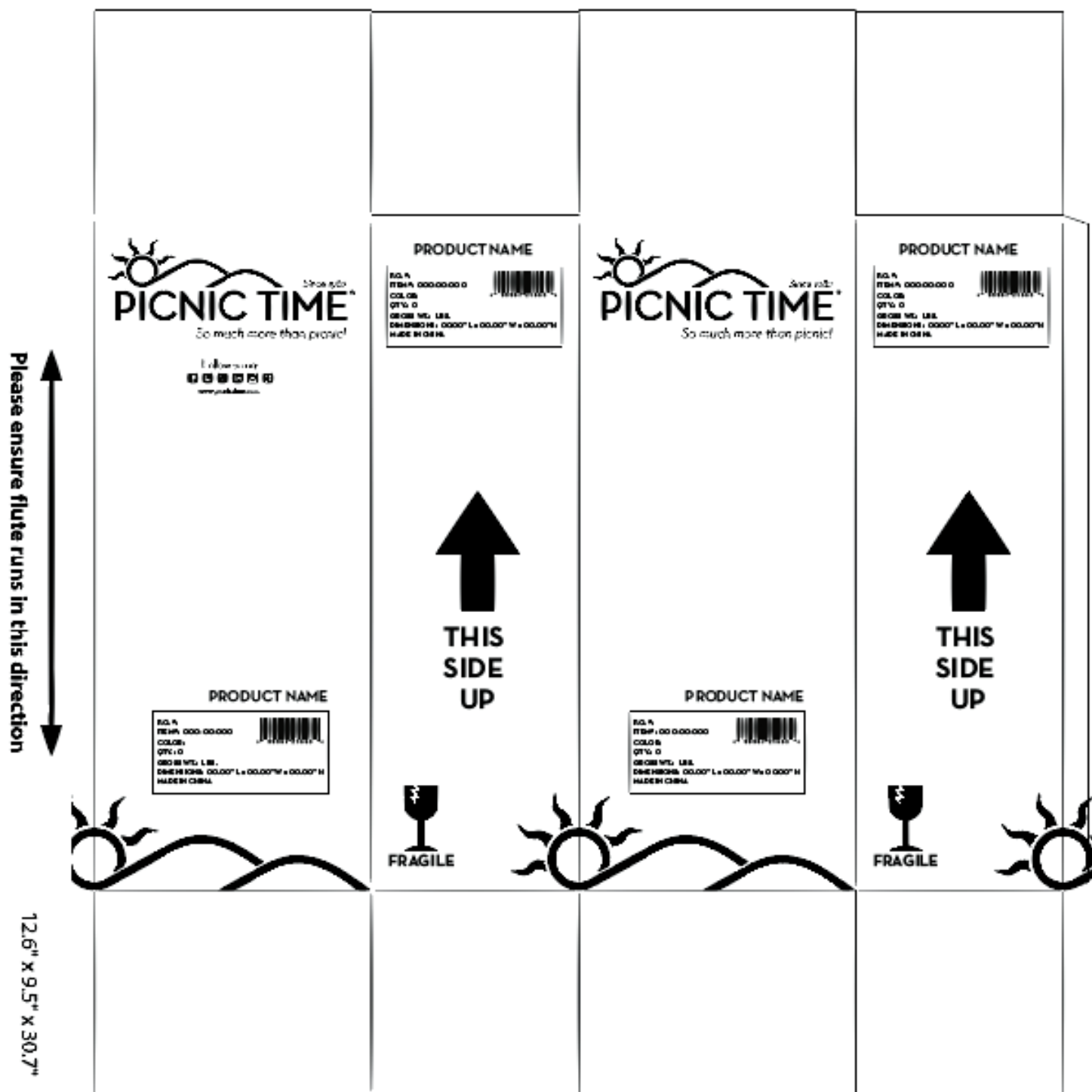
©2015 Picnic Time, Inc. All rights reserved.

Packaging: Gift Box Collection Example



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Packaging: Shipping Box Template



*Box dimensions will vary per product. The template represents style not size.

Graphics/_Boxes_Tags/Packaging/_TEMPLATES/Shipping_Box_TEMPLATE.ai

Please see the Creative Team with any further questions regarding the Picnic Time brand.

Packaging: Shipping Box Guidelines

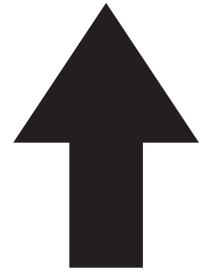


Follow us on:
f t y l i n p
www.picnictime.com

PRODUCT NAME

P.O. #:
ITEM#: 000-00-000
COLOR:
QTY.: 0
GROSS WT.: LBS.
DIMENSIONS: 00.00" L x 00.00" W x 00.00" H
MADE IN CHINA

IF POSSIBLE WITH THE
BOX MAKE SURE THESE
LINE UP



**THIS
SIDE
UP**



Follow us on:
f t y l i n p
www.picnictime.com

PRODUCT NAME

P.O. #:
ITEM#: 000-00-000
COLOR:
QTY.: 0
GROSS WT.: LBS.
DIMENSIONS: 00.00" L x 00.00" W x 00.00" H
MADE IN CHINA

IF POSSIBLE WITH THE
BOX MAKE SURE THESE
LINE UP

ONLY ON FRAGILE ITEMS



DO NOT OUTLINE TEXT

DO NOT FILL IN WEIGHT OR DIMENSIONS.
CHINA WILL DO THAT.

THE FLUTE NEEDS TO BE
IN THE SAME DIRECTION
AS THE "THIS IS UP"



ADVENTURE WAGON



MAKE SURE CIRCLE OF SUN
IS HALFWAY ON SIDE OF
BOX. AND CONTINUES ON
ALL SIDES

P.O. #: _____
Item #: 739-00-679
Color: Two-tone Grey
Qty.: 1
Gross Wt.: ____ lbs.
Dimensions: ____" L x ____" W x ____" H
Made in: China

8" min.

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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PRODUCT Description



ITEM #202-19-114



For more information, go to
www.picnictime.com

FEATURES:

- Willow construction
- Double-lid design
- Attractive red and white plaid, fully-lined interior
- All components secured in specially-designed pockets or straps, giving optimal space for your food and wine

PICNIC TIME WARRANTY

Our products are warranted to be free from defects in materials and workmanship for the life of the product. Our warranty applies when the product is used for the purpose intended, and does not apply to damages caused by typical wear and tear, unreasonable use, or neglect.



INCLUDES:

- Two 8-oz. shatter-resistant wine glasses
- Two 8" melamine plates
- Two sets of stainless steel utensils, including forks, knives, and spoons, in a handy roll-up pouch
- Two 8 oz. acrylic wine glasses
- One stainless steel waiter-style corkscrew

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Picnic Time Warranty Service Center: 888-742-6429
PDAI# 143980 ASI# 78065
Made in China



15"L x 10"W x 13"H



YELLOWSTONE Picnic Basket



INCLUDES:

- Two porcelain plates, 8"
- Two sets of stainless steel forks, knives, and spoons
- Two 7 oz. wine glasses
- Two 100% cotton napkins, 14" x 14"
- Food container
- Cotton tablecloth, 44" x 44"
- Waiter-style stainless steel corkscrew
- Cutting board - 6" x 6"
- Stainless steel cheese knife with wooden handle
- Willow construction

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All rights reserved.
For warranty claims, call
Picnic Time Warranty
Service Center: 888-742-6429
PDAI# 143980 ASI# 78065
Made in China

ITEM # 216-76-777



PICNIC TIME WARRANTY

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For more information, go to
www.picnictime.com

Packaging: Header Card Example



For further information regarding packaging including ALL licensed packaging guidelines please see the Creative Department or email [licensing questions only]: licensing@picnictime.com

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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ALÈGRE SANS PLUG-NICKELBACK



Pantone
289c



Pantone
187c



Folded size is about 12.065 cm wide
by 13.34 cm tall

*Punch Holes

FOLD HERE

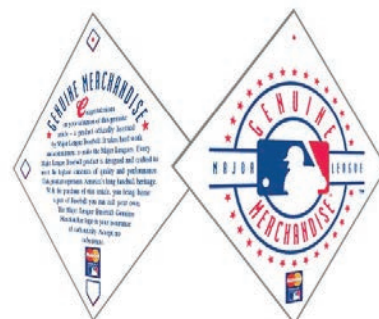
INSIDE PRINT



Hologram sticker goes
on back of hangtag

No images
on front

Make sure
top layer



MLB Genuine Merchandise
tag must be included in all
products with hangtags
and should be placed on
top of the hangtag

Legal info must be
on packaging

*Box dimensions will vary per product. The template represents style not size.

ActiveProjects/Entities/3-MLB/Packaging/MLB Packaging working/_TEMPLATE_MLB_HangTag.ai

Please see the Licensing Department with any questions.

Pantone
187c

Make sure cutout window is properly placed so logo is visible

A baseball with red stitching. It features a signature in blue ink and the number 172001 in black. There is also a small blue logo with a white 'M' on it.

Legal info must be on packaging

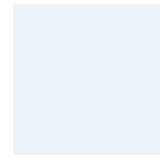
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Univers 67 Bold Condensed Oblique

Univers 47 Light Condensed Oblique



C 90
M 58
Y 3
K 0



C 7
M 2
Y 1
K 0

List course name

Legal info must be on packaging

Needs to have "Official Licensed Product" under PGA logo

Needs to have "made by" in front of PT logo

Hologram sticker goes on back of hangtag

Use slant texture from style guide in background



*Box dimensions will vary per product. The template represents style not size.

ActiveProjects/Entities/5-PGA/Packaging/PACKAGING/HangTag_Template.ai

Please see the Licensing Department with any questions.

Univers 67 Bold Condensed Oblique

Univers 47 Light Condensed Oblique

C 90
M 58
Y 3
K 0

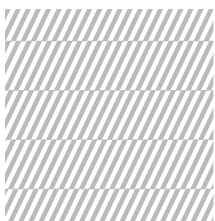
C 7
M 2
Y 1
K 0

38.735cm X 25.72cm X 2.54cm

PLEASE ADD CLEAR PVC WINDOW TO CUT OUT WINDOW



Use slant texture
from style guide in
background



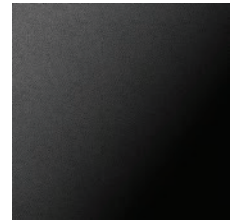
*Box dimensions will vary per product. The template represents style not size.

ActiveProjects/Entities/5-PGA/Packaging/PACKAGING/Box_Template.ai

Please see the Licensing Department with any questions.

ORBIT BOLD ORBIT MEDIUM

Use pigskin texture from styleguide in background



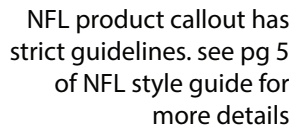
*Box dimensions will vary per product. The template represents style not size.

ActiveProjects/Entities/2-NFL/Packaging/New Packaging/_Templates/NFL_Hangtag_TEMPLATE.ai

Please see the Licensing Department with any questions.

ORBIT BOLD

ORBIT MEDIUM



* no ® marks can be used in product callout



Hologram sticker
must go in top right
corner of box



Make sure
on all sides

must be on
packaging

Use pigskin texture from styleguide in background

Make sure is only listed on box once

*Box dimensions will vary per product. The template represents style not size.

ActiveProjects/Entities/2-NFL/Packaging/New Packaging/_Templates/NFL-BOX_TEMPLATE.ai

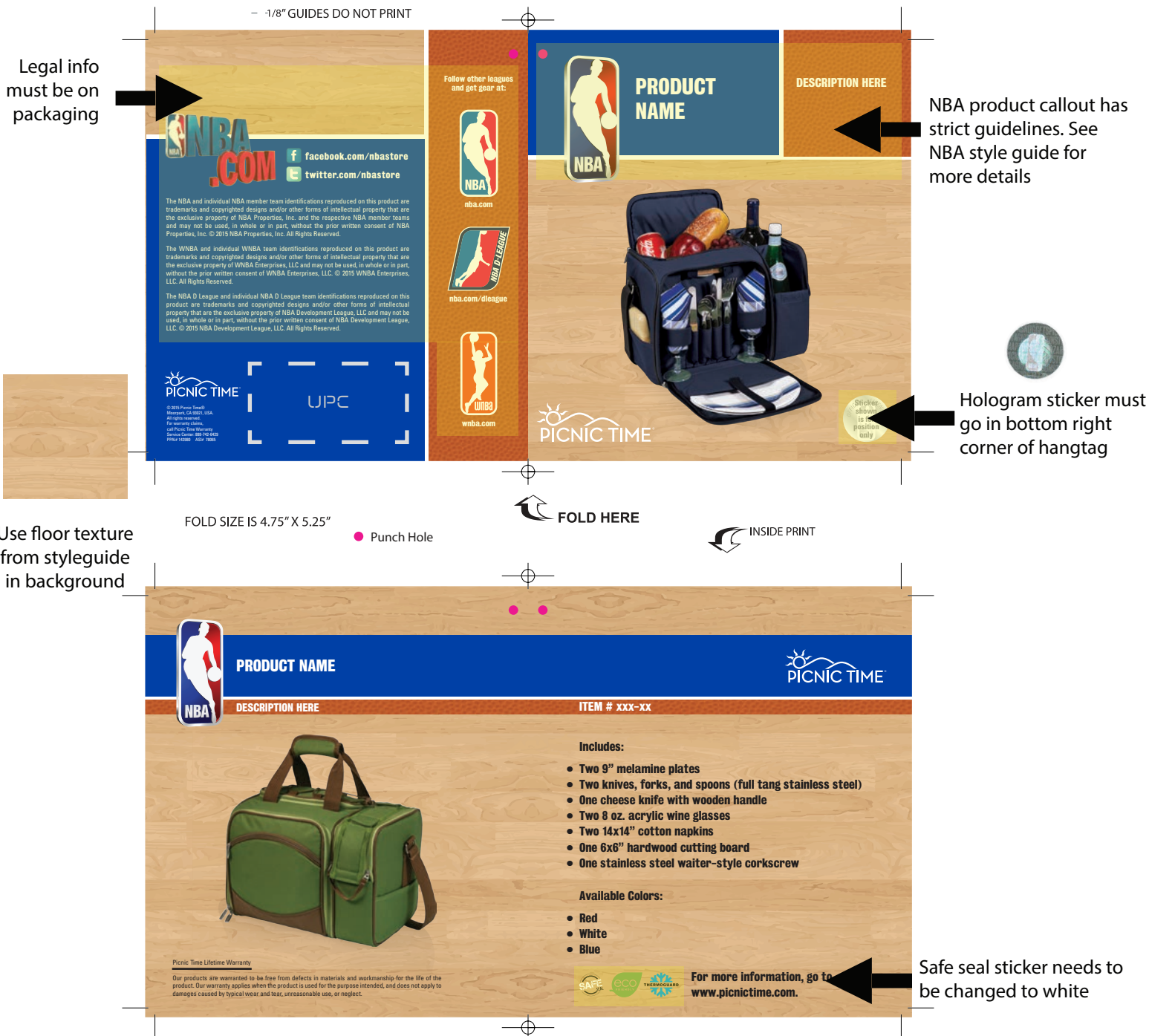
Custom Grotesque-Regular Univers 57 Condensed



Pantone
293c



Orange
basketball
texture



*Box dimensions will vary per product. The template represents style not size.

ActiveProjects/Entities/4-NBA/Packaging/Packaging/2014/_TEMPLATE_NBA_Hangtag.ai

Please see the Licensing Department with any questions.

Custom Grotesque-Regular Univers 57 Condensed

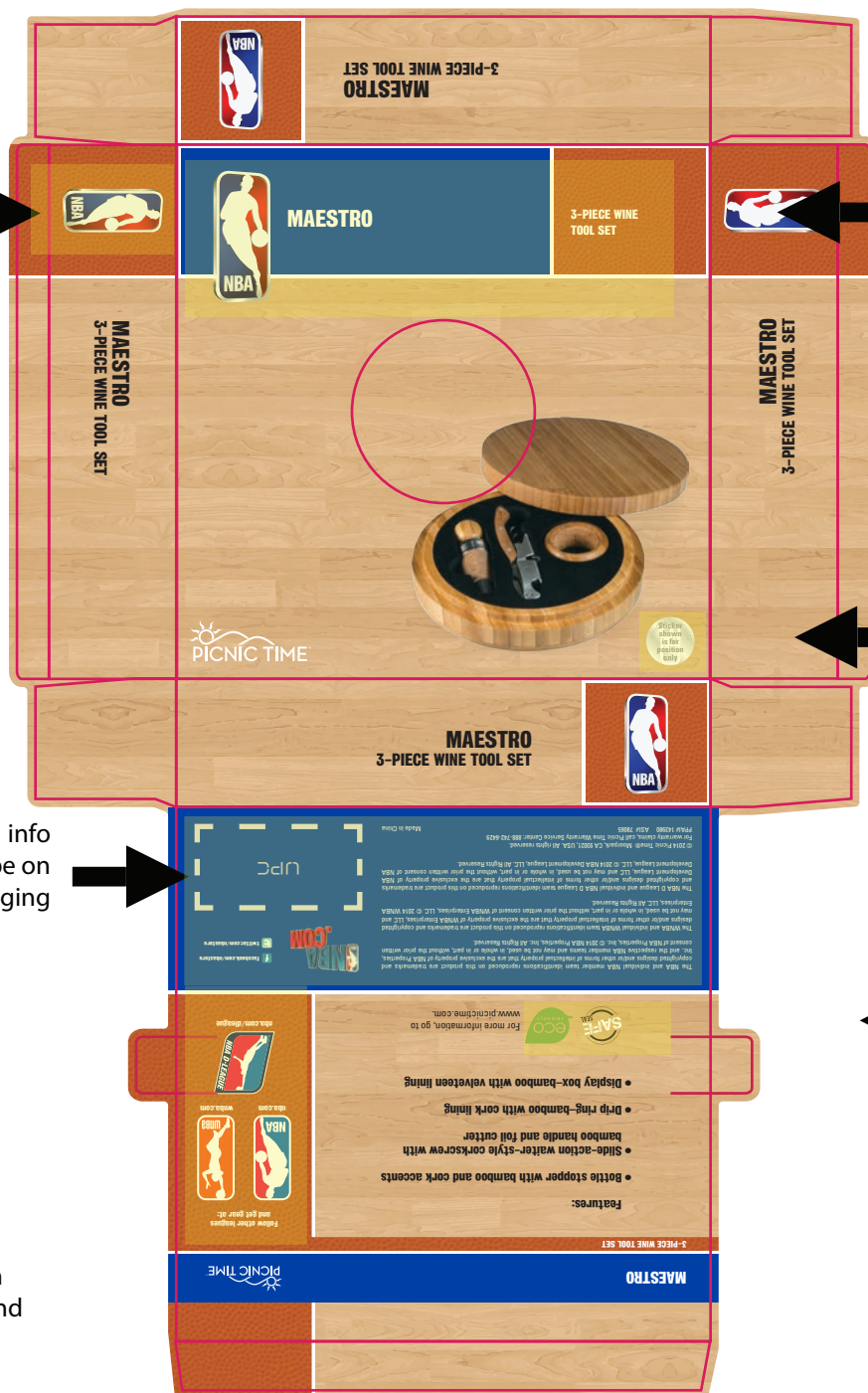


Pantone
293c



Orange
basketball
texture

Make sure
on all sides



NBA product callout has
strict guidelines. See
NBA style guide for
more details



Hologram sticker
must go in bottom
right corner of box

Legal info
must be on
packaging



Use floor texture from
styleguide in background



Safe seal sticker needs to
be changed to white

*Box dimensions will vary per product. The template represents style not size.

ActiveProjects/Entities/4-NBA/Packaging/Packaging/2014/_TEMPLATE_NBA_Box.ai

Please see the Licensing Department with any questions.

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Iowan Old Style Black

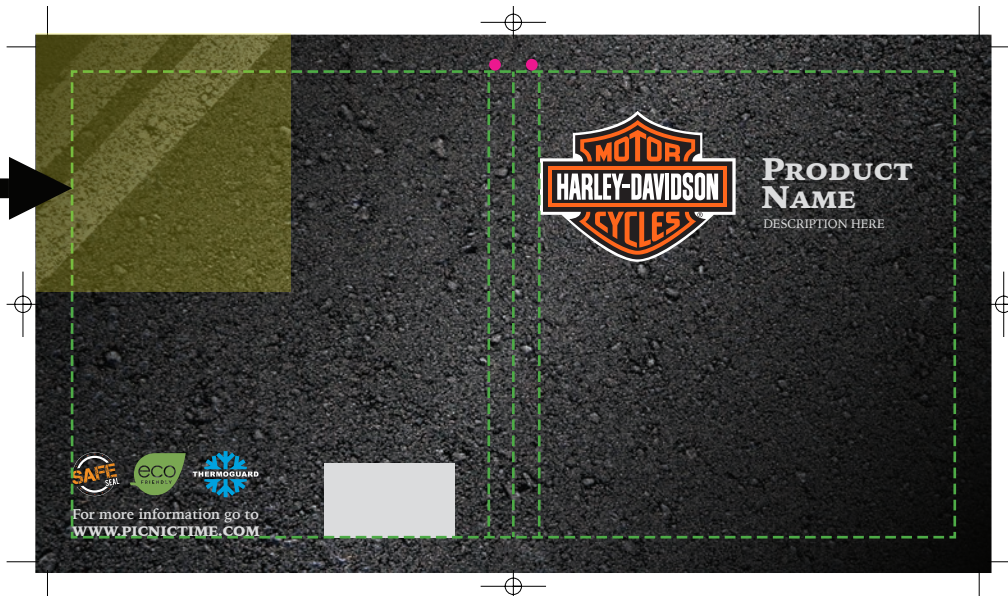
Iowan Old Style Roman

Iowan Old Style Bold



Pantone
165c

Lines only
on back of
hangtags



Use asphalt texture
in background

Folded size is about 12.065 cm wide
by 13.34 cm tall

Punch Hole

FOLD HERE

INSIDE PRINT



Legal info must be
on packaging

*Box dimensions will vary per product. The template represents style not size.

ActiveProjects/Entities/7-HarleyDavidson/Packaging/_TEMPLATE-HD-Hangtag.ai

Please see the Licensing Department with any questions.

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Packaging: Harley Template



Use asphalt texture in background

Make sure cutout window is properly placed so logo is visible

Make sure on all sides

Legal info must be on packaging

Make sure is only listed on box once



Pantone 165c

Iowan Old Style Black
Iowan Old Style Roman
Iowan Old Style Bold

*Box dimensions will vary per product. The template represents style not size.

ActiveProjects/Entities/7-HarleyDavidson/Packaging/_TEMPLATE-HD-Box.ai

Please see the Licensing Department with any questions.

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Franklin Gothic ATF Regular Clarendon T OT Bold Expanded

O.P.T.T. Dianna Script - Light Agen

Knockout-HTF28-JuniorFeatherwt



*Box dimensions will vary per product. The template represents style not size.

ActiveProjects/Entities/6-Budweiser/Packaging/_TEMPLATES/Budweiser-Hangtag-TEMPLATE.ai

Please see the Licensing Department with any questions.

Packaging: Collegiate Template

Collegiate packaging uses the same templates as Picnic Time packaging but has a hologram logo next to the UPC code to differentiate.



Fermata



Fermata



CLC



Independance & LRG

*Box dimensions will vary per product. The template represents style not size.

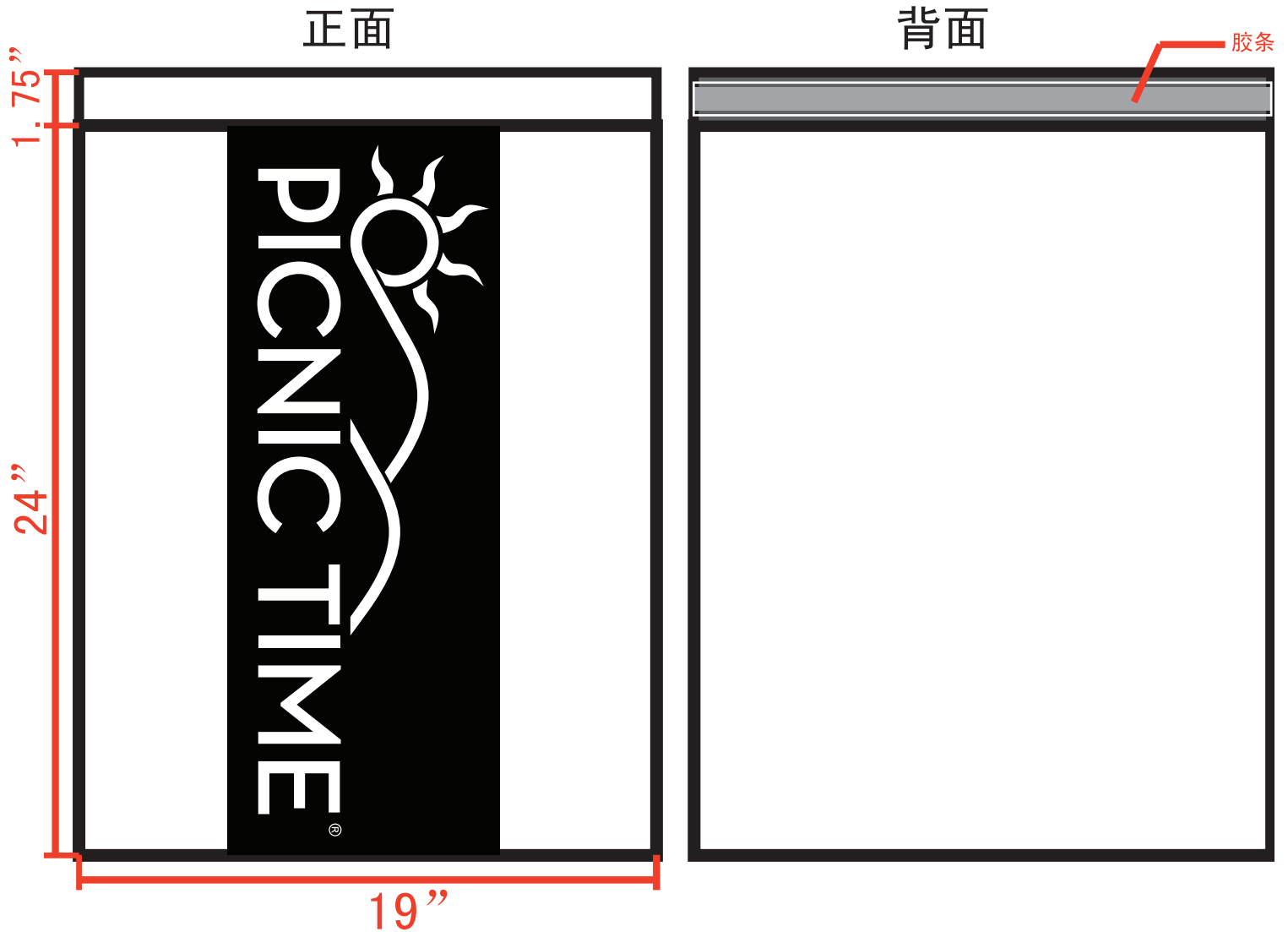
Graphics/_Boxes_Tags/Packaging/_TEMPLATES/Template_HangTag_2015.ai

Please see the Licensing Department with any questions.

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Picnic Time Shipping Bags and Tape

Design for Picnic Time Shipping Bags



Tape Design for Picnic Time Shipping Bags



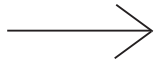
Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Photography: Proper Imagery

All product photos displayed in catalogs or on websites must be updated with regular frequency. It is imperative that the images properly represent the products that will be styled and shipped to the customer. (Especially true in drop-ship situations.)

Picnic Time ensures our unmatched product quality by continuous product improvements, and if any image is outdated (i.e. not specifically of that calendar year) the customer may not receive exactly what they see or anticipate. In many cases, this can result in an unsatisfactory experience for your customers, and create unnecessary work/shippments, and loss of profit for you.



Old Photo - incorrect:

The LEAF (830) no longer comes with a small chisel, image does not represent product in stock.



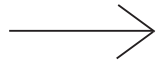
New Photo - correct:

Correct tool is represented in this photo (corkscrew). Stylistically, the photo is also updated (reflection), properly representing the PT brand.



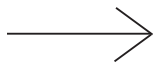
Photography: Exploded View

Along with product features and updates, photos also change stylistically from time to time, and updates are very necessary for accurate brand representation and proper product imagery.



Old Photo - incorrect:

Highlander (301) number is no longer correct. Basket is no longer rattan, blanket is wrong, wine insulator is wrong, and more. Also, the style of the image itself is no longer brand-correct. Old drop shadow, no reflection, all product stacked in basket. All incorrect.



New Photo - correct:

Number (302) is correct, basket is willow, blanket is correct color and quilted, wine insulator is blue, etc.

Overall image is accurate to product in stock.

Stylistically, the photo is also updated. The product is laid out in front ("exploded" view), so customer can see all items, and the image has a mild reflection--properly representing the brand.



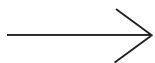
Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Photography: Primary Shot

To ensure that Picnic Time products are properly represented in visual media, it is important to use the proper images as PRIMARY images:

Your main product shot [PRIMARY shot] should always show all elements included with that product. In most cases, the primary view will be the “ex” or “exploded” product shot. See below:



Exploded View Photo - correct:

All product included with basket is visible in one shot. Overall image is accurate and up-to-date according to product in stock. The product is laid out in front (“exploded” view), so customer can see all items. And, stylistically, the photo is also updated.



Tertiary (3rd option) Photo - (good shot, but incorrect as main product shot):

All product included with basket is visible in one shot. Overall image is accurate and up-to-date according to product in stock. The product is laid out in front (“exploded” view), so customer can see all items. And, stylistically, the photo is also updated.



Secondary Product Image (open/outfitted view) may be used as primary image if size/space restrictions prevent use of “ex” view, or if “exploded” view is not available.

Please see the Creative Team with any further questions regarding the Picnic Time brand.



Primary Product Image:
("ex" or "exploded" view:
features all included items
easily visible in front of
product)



Secondary Product Image: ("open/outfitted" view)



Tertiary Product Images: (all other views)

Studio shots show a clear view of the product on a white background with subtle shadows.



ptfiles/SharedGraphics/_Product_Images/Studio

Hero shots show a clear view of the product in a stylistic way without having an reference of people in the photo.



ptfiles/SharedGraphics/_Product_Images/Hero

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Photography: Lifestyle Shot

Lifestyle shots show the product in use with reference to people actually using it.



ptfiles/SharedGraphics/_Product_Images/Lifestyle

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Videos: Old -vs- New

To ensure that Picnic Time videos are properly representative of products and the brand, no post-production editing, adding of logos, icons, or additional information is permitted without the express consent and cooperation of Picnic Time's Creative Department.

Videos can be embedded on your website directly from Picnic Time's YouTube channel. If it is necessary for you to host the files, please contact the Creative Department for details and files.

Use of old or outdated videos is discouraged. Please update videos as new ones become available to reflect the correct product information and proper, up-to-date Picnic Time brand.

New Video - correct: white background, clean style



Old Video - incorrect: messy background, multiple people



[sharedgraphics/BUSINESS CARDS/2015/templates.ai](#)

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Web -vs- Print: RGB vs CMYK

To ensure that Picnic Time products are properly represented in visual media, it is also important to use the proper “color profile” of available images.

The two most common color profiles are either for screen (web), which is RGB, OR 4-color process (print), which is CMYK.

RGB: is used in a back-lit situation, such as a computer screen, where the light shines through the colors. This usually results in a bright, colorful image.

CMYK: refers to the color percentages of 4-color process, where one color is printed over another, creating the desired colors through layering.

When a CMYK (print) image is posted online or used in a back-lit situation such as the web, the result can be an overblown, super-bright image that does not correctly represent the product, and can lead to deceptive sales situations.



Incorrect product color representation due to wrong color profile use.



Correct product color representation.

The reverse is also true. When RGB images are taken directly from the web and used in print media (catalogs, advertisements), the results can be a very muddy representation of the original image, which also does not represent the actual product. To avoid this occurrence, please make sure the correct color profiles are used in both your advertisements, and on your websites.

If you need help adjusting color profiles, choosing the correct option, or have any questions about correct usage of Picnic Time images or Picnic Time branding, please contact our Creative Team.

Please see the Creative Team with any further questions regarding the Picnic Time brand.

Business Cards

The following template should be used for all business card designs. The photos may be changed to better represent each persons line of work. One design per person.

For all other changes please see the Creative Team.

FRONT SIDE



BACK SIDE



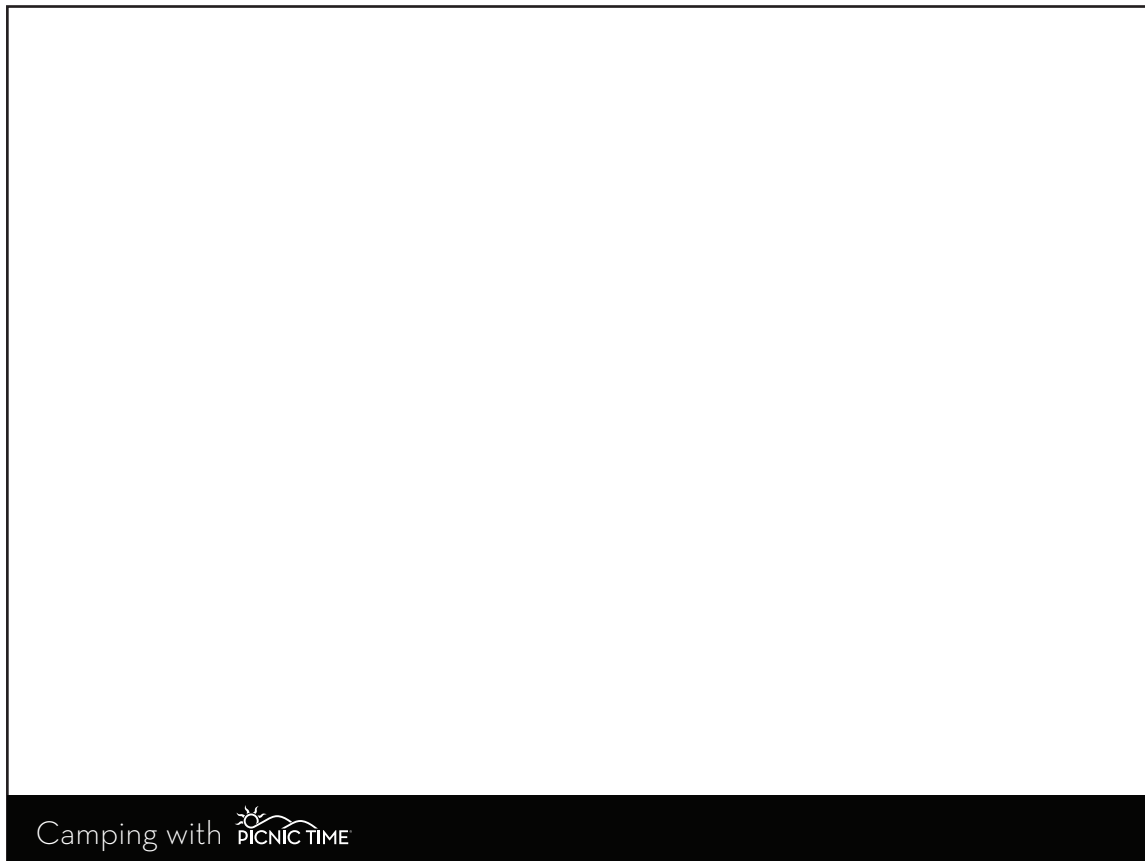
sharedgraphics/BUSINESS CARDS/2015

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Social Media Ads: Facebook and Twitter (Horizontal)

The following templates should be used for all social media ads.
Please use hero/lifestyle shots whenever possible to best represent the Picnic Time brand.
Also please do not alter images in any way by using filters, blurs, color adjustments, etc.



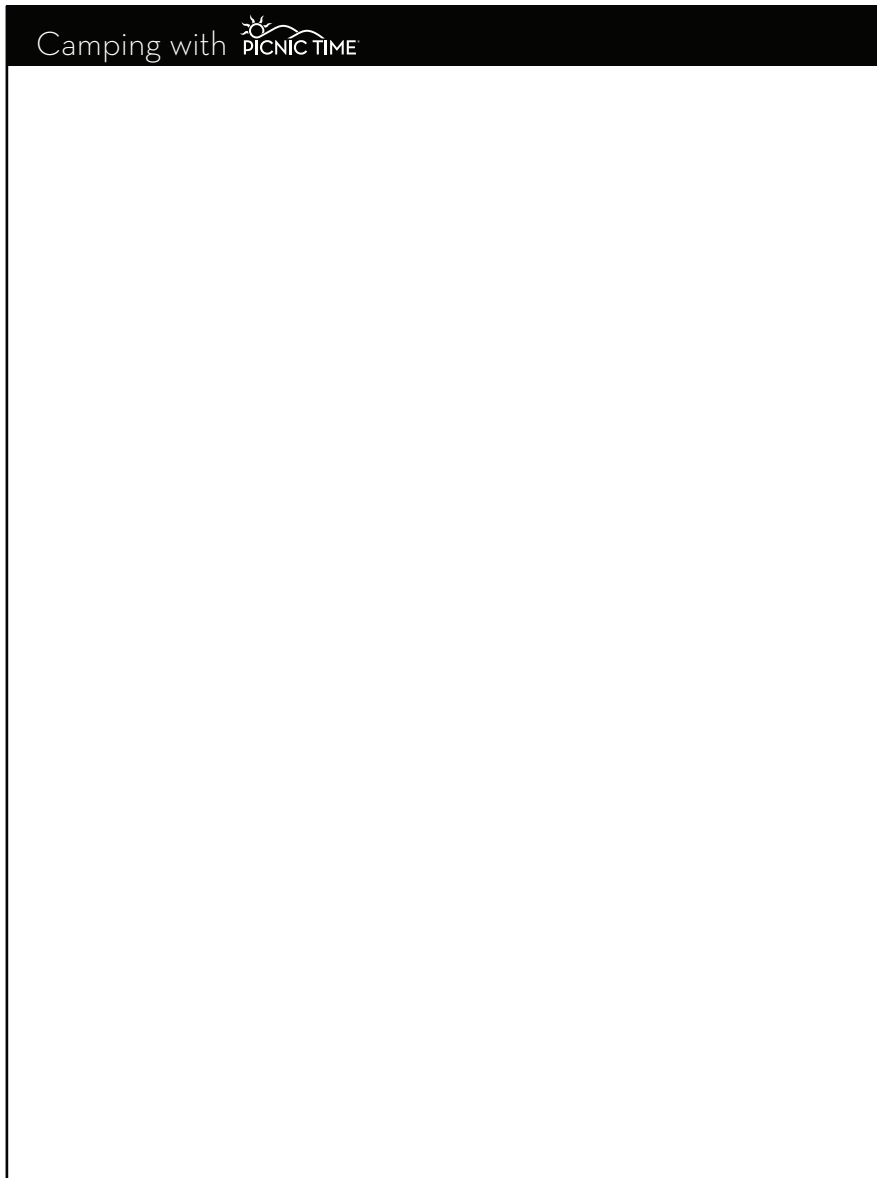
SharedGraphics/___DAM/Design_Assets/Picnic_Time_Assets/Social
Media/Social Media Ad Templates.ai

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Social Media Ads: Facebook and Twitter (Vertical)

The following templates should be used for all social media ads.
Please use hero/lifestyle shots whenever possible to best represent the Picnic Time brand.
Also please do not alter images in any way by using filters, blurs, color adjustments, etc.



SharedGraphics/___DAM/Design_Assets/
Picnic_Time_Assets/Social Media/
Social Media Ad Templates.ai

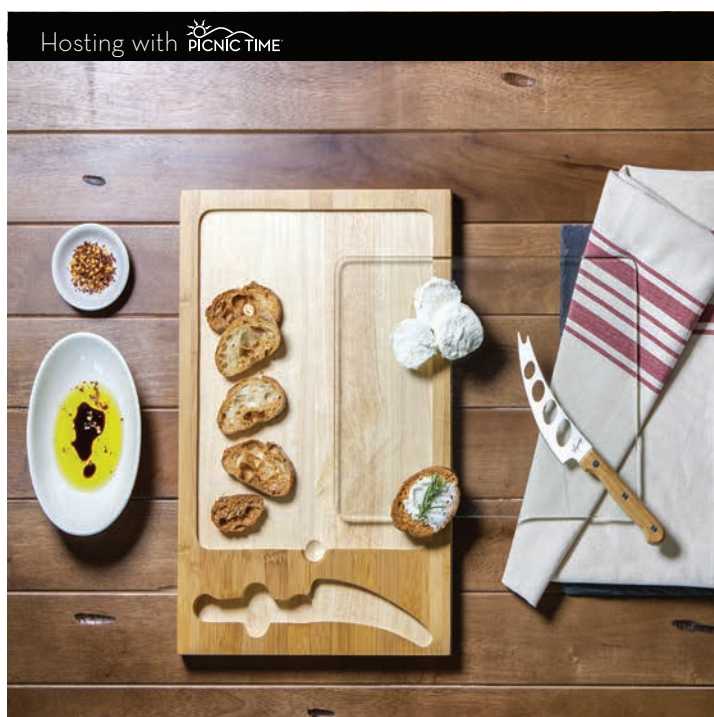


Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Social Media Ads: Instagram

The following templates should be used for all social media ads.
Please use hero/lifestyle shots whenever possible to best represent the Picnic Time brand.
Also please do not alter images in any way by using filters, blurs, color adjustments, etc.



SharedGraphics/___DAM/Design_Assets/Picnic_Time_Assets/Social
Media/Social Media Ad Templates.ai

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Print Ad Samples

All advertisements used for print should follow these basic styles shown. For questions regarding advertisement and the Picnic Time brand please see the creative department.

SO MUCH MORE THAN A PICNIC...



PICNIC TIME®

NEW FOR 2015



MERIDIAN
Rectangular-shaped black walnut cheese slicer with stainless steel handle and cheese wire



SOLSTICE
Black walnut cheese board with beveled edge and one fork-tipped cheese knife that rests on the board

PICNIC TIME'S "NEW FOR 2015" INCLUDES
OVER 100 NEW ITEMS!

FOUR NEW COLLECTIONS
AVAILABLE SPRING 2015



AND AN EXPANSION OF
LEGACY FOR PICNIC TIME

Email: sales@picnictime.com
www.picnicpromotions.com
ASI 78065 PPAI 143980
UPIC#PICN001



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SO MUCH MORE THAN PICNIC...



PICNIC TIME®

INTRODUCING

**THE
SIDEKICK**

*Portable polyester cooler with heat-sealed,
water-resistant interior and steel legs*



Large zippered opening to load cooler
Smaller opening for convenient access
Adjustable shoulder strap
Official licensee of NBA, NFL, MLB,
Collegiate, and Budweiser

5131 Maureen Lane, Moorpark, CA 93021
Phone: (805) 529-7400 or (888) 742-6429
Fax: (805) 529-7474
Email: sales@picnictime.com
www.picnictime.com



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Please see the Creative Team with any further questions regarding the Picnic Time brand.

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LEGACY
BY PICNIC TIME

SEE ALL OUR NEW ITEMS AT IHA BOOTH S1706

Email: sales@picnictime.com
www.picnictime.com

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AS2 78963 PP42 145983
LPS1CFSC0001



Fabio Viviani
HERITAGE
COLLECTION

INTRODUCING THE HERITAGE COLLECTION

A new product line developed by Legacy, a division of Picnic Time, Inc. in partnership with Chef Fabio Viviani. This premier line of products is inspired by Viviani's rustic, gourmet cooking style.



VIEW THE COMPLETE COLLECTION:
WWW.PICNICTIME.COM/HERITAGE

heritage@picnictime.com
Twitter: @HeritagebyFabio



INTRODUCING THE HERITAGE COLLECTION

a new product line, developed by Legacy, a division of Picnic Time, Inc. in partnership with Chef Fabio Viviani. This premier line of products was inspired by Viviani's rustic, gourmet cooking style.

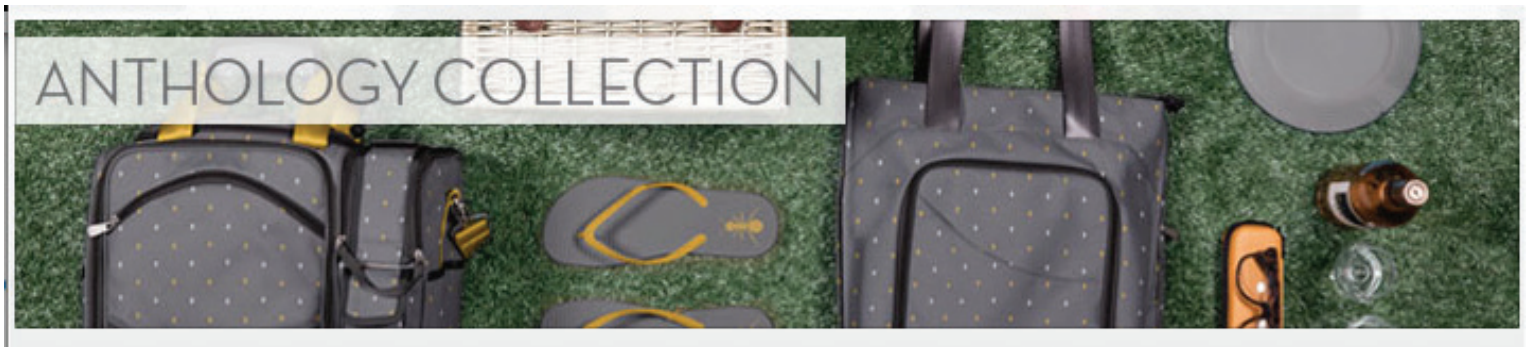


Fabio Viviani
HERITAGE
COLLECTION

heritage@picnictime.com

Web Ads/Banner Samples

All advertisements used for web and website banners should follow these basic styles shown. For questions regarding web ads or banners and the Picnic Time brand please see the creative department.



Please see the Creative Team with any further questions regarding the Picnic Time brand.

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So much more than picnic...



5131 Maureen Lane, Moorpark, CA 93021

/ (805) 529-7400

/ Fax: (805) 529-7474

TOP SELLERS: BEACH AND SUMMER FUN!

BEACH COMBER

SKU#: 802-OO MAP: \$43.95

*Item Description: Portable
Adjustable Beach Mat*

*Available Colors: Lime, Sky
Blue, & St. Tropez*



UMBRELLA 5.5

SKU#: 822-OO MAP: \$31.95

*Item Description:
Sun Umbrella*

*Available Colors: Red, Navy
Hunter, & Black*



SIDEKICK

SKU#: 779-OO MAP: \$49.95

*Item Description: Portable
Cooler with Stand*

*Available Colors:
Red, Navy, & Black*



MANTA SUN SHELTER

SKU#: 113-OO MAP: \$54.95

*Item Description: Pop Up,
Sun/Wind Shelter*

*Available Colors:
Red, Grey, & Royal*



BEACH COOLER TOTE

SKU#: 657-OO MAP: \$39.95

*Item Description: Insulated
Large Capacity Beach Tote*

*Available Colors: Red, Lime,
Royal, & Black*



CABO BEACH TOTE

SKU#: 638-OO MAP: \$25.95

*Item Description:
Beach Tote and Mat*

*Available Colors:
Red, Navy, & Tan*



www.picnictime.com

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Please see the Creative Team with any further questions regarding the Picnic Time brand.

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LEGACY BY PICNIC TIME®

5131 Maureen Lane, Moorpark, CA 93021

/ (805) 529-7400

/ Fax: (805) 529-7474

MADISON

TABLE TOP BAR

3



INCLUDES:

- One cherry-stained acacia case, 14" L x 10.5" H x 11.3" W
- Six cocktail picks
- One brushed stainless steel holder for cocktail picks
- One stainless steel hawthorne strainer
- One stainless steel tongs
- One stainless steel bar stirring spoon
- One brushed stainless steel muddler with plastic head
- One brushed stainless steel double-sided jigger
- One brushed stainless steel, dual-leverage, waiter-style corkscrew
- One brushed stainless steel two-piece shaker
- One stainless steel paring knife
- One stainless steel bottle opener
- One glass ice bucket with stainless steel handles
- One tall mixing glass with spout (8-oz.)
- One marble cutting board (6.7" x 5.9" x 0.7")

2

1

FEATURES:

- 1 A handcrafted wooden case with hinged opening and pull-out tray
- 2 Includes 19 bar accessories
- 3 Opened lid provides added surface space

SKU#: 668-44-508

WHOLESALE: \$100.00 (per unit)

CASE PACK: 1

UPC: 099967368971

www.picnictime.com

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Please see the Creative Team with any further questions regarding the Picnic Time brand.

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So much more than picnic...



Officially Licensed Merchandise 2015

www.picnictime.com/budweiser | licensing@picnictime.com | (888) 742-6429 | (805) 529-7400 | Fax: (805) 529-7474



512-80-100-004-6
Pranzo



545-00-100-004-6
Cart Cooler



546-00-100-004-6
Urban Basket



595-00-175-004-6
Six Porter



595-00-190-004-6
Six Porter



608-00-100-004-6
Six Pack



611-00-100-004-6
Twelve Pack



614-00-100-004-6
Activo



618-00-100-004-6
Ventura Seat



619-00-100-004-6
Topanga



633-00-100-004-6
PTX Insulated Backpack



638-00-100-004-6
Cabo Beach Tote



645-00-100-004-6
Metro Basket



671-00-100-004-6
Stratus



690-00-000-004-6
Can Cooler



691-00-000-004-6
Mini Can Cooler

Order Forms Example



RETAIL

Veronica Valerio, Customer Service
(805) 222.2536
veronica@picnictime.com

Date:	PO Number:
Account Name:	Ship Date:
Address:	Cancel Date:
City, State, Zip:	Buyer's Name:
Telephone:	Tax ID Number:
New Account <input type="checkbox"/> Existing Account <input type="checkbox"/>	Special Instructions:
Account Number:	

Item Number	Description	Suggested Retail	Wholesale	Min	Quantity	Extended
208-40-179-004-7	Champion Basket - Black	\$166.95	\$75.00	1		
512-80-175-004-7	Pranzo - personal cooler - Black	\$59.95	\$27.00	2		
546-00-179-004-7	Urban Basket - Black	\$38.95	\$17.50	4		
595-00-179-004-7	Six Porter - insulated beverage holder - Black	\$38.95	\$17.50	4		
596-00-179-004-7	Bongo Cooler - Black	\$37.95	\$17.00	4		
602-02-505-003-7	Bavarian - beer set	\$77.95	\$35.00	2		
614-00-175-004-7	Activo - insulated cooler tote - Black	\$44.95	\$20.00	2		
618-00-179-004-7	Ventura Seat - Black	\$77.95	\$35.00	2		
623-04-175-004-7	Duet - wine tote w/ cheese board and knife - Black	\$55.95	\$25.00	2		
630-00-605-004-7	Wine Caddy - single bottle wine tote - Grey	\$26.95	\$12.00	4		
633-00-175-004-7	PTX - backpack cooler - Black	\$44.95	\$20.00	2		
645-00-175-004-7	Metro Basket - cooler tote - Black	\$53.95	\$24.00	2		
647-95-179-004-7	Samba - two bottle wine tote - Black	\$33.95	\$15.00	4		
686-00-000-004-7	Mega Can Cooler - Rider View	\$144.95	\$65.00	1		
686-00-000-014-7	Mega Can Cooler - Oil Can	\$144.95	\$65.00	1		
690-00-000-004-7	Can Cooler - Three Bike/Mountain	\$66.95	\$30.00	1		
690-00-000-014-7	Can Cooler - Oil Can	\$66.95	\$30.00	1		
691-00-000-004-7	Mini Can Cooler - Multi Bikes on Road	\$38.95	\$17.50	2		
691-00-000-014-7	Mini Can Cooler - Mountain Road	\$38.95	\$17.50	2		
739-00-679-004-7	Adventure Wagon - Fusion Grey	\$222.95	\$100.00	1		
000-85-679-000-0	Cooler and table kit for Adventure Wagon	\$33.95	\$15.00	1		
779-00-179-004-7	Sidekick - 48 can standing cooler - Black	\$73.95	\$33.00	2		
809-00-179-004-7	Sports Chair - Black	\$111.95	\$50.00	1		
811-00-175-005-7	Picnic Table Sport - City Night - Black	\$151.95	\$68.00	1		
820-00-175-004-7	Blanket Tote - Black	\$33.95	\$15.00	4		
822-00-179-004-7	Umbrella - Black	\$66.95	\$30.00	2		
854-00-505-003-7	Circo - cheese set	\$38.95	\$17.50	2		
868-00-505-003-7	Elan - bamboo corkscrew in bamboo box - Bamboo	\$28.95	\$12.50	2		
890-00-506-003-7	Maestro - wine tool set - Bamboo	\$39.95	\$20.00	2		
910-00-505-004-7	Icon - glass/wood cutting board - Sportster	\$55.95	\$25.00	2		
910-00-505-014-7	Icon - glass/wood cutting board - Engine	\$55.95	\$25.00	2		

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All Rights Reserved. Manufactured by [Picnic Time] under license from Harley-Davidson Motor Company.

Total \$ _____

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Visual Matrix Example

So much more than picnic...



Officially Licensed Merchandise 2015

www.picnictime.com/nfl | licensing@picnictime.com | (888) 742-6429 | (805) 529-7400 | Fax: (805) 529-7474



113-00-105-284-2
Manta



208-40-138-284-2
Champion Basket



508-23-915-284-2
Malibu



512-80-138-284-2
Pranzo



545-00-104-284-2
Cart Cooler



545-00-138-284-2
Cart Cooler



546-00-138-284-2
Urban Basket



596-00-104-284-2
Bongo Cooler



596-00-138-284-2
Bongo Cooler



598-00-138-284-2
Tahoe



599-00-179-284-2
Mercado



602-02-505-283-2
Bavarian



608-00-138-284-2
Six Pack



614-00-138-284-2
Activo



618-00-104-284-2
Ventura



618-00-179-284-2
Ventura



619-00-138-284-2
Topanga



623-04-138-284-2
Duet



626-00-104-284-2
Oniva Seat



626-00-138-284-2
Oniva Seat

Please see the Creative Team with any further questions regarding the Picnic Time brand.

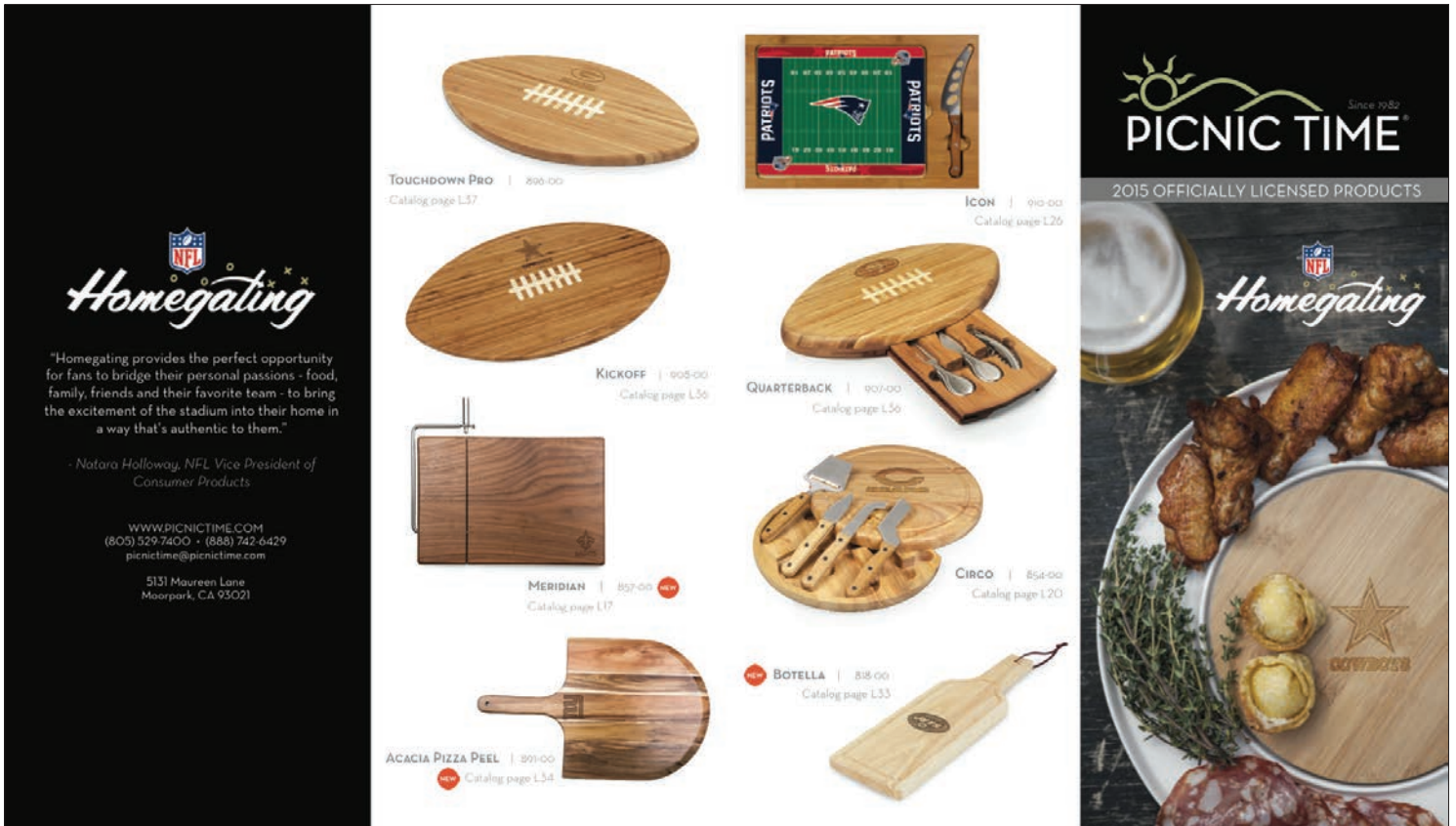
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Brochure Examples

INSIDE



OUTSIDE




Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Brochure Examples (continued)

INSIDE


LEGACY
BY PICNIC TIME




PIZZA PREP STATION | 825-00-512
Catalog page L34




ACACIA PIZZA PEEL | 891-00-532
Catalog page L34



HORIZON | 864-00-510
Catalog page L17



BLACK WALNUT CUTTING BOARD | 871-00-510
Catalog page L17




MERIDIAN | 857-00-510
Catalog page L17


MADISON | 885-00-508
Catalog page L4




MESARITA | 843-00-505
Catalog page L10



QUINTET | 873-05-000
Catalog page L18




SOLSTICE | 865-00-510
Catalog page L16



RESERVE | 817-00-508
Catalog page L27

QUALITY MADE TOTES
POLYESTER

SONOMA | 616-60
Catalog page 46



HAMILTON | 660-25-179
Catalog page L5



WINE COUNTRY TOTE | 617-00-179
Catalog page 45

TIBURON | 511-49
Catalog page 46

PT-COLORADO | 531-20
Catalog page 42




POTLUCK | 650-00-175
Catalog page 54




TRUNK BOSS | 715-00-179
Catalog page 88

OUTSIDE


Outdoor FURNITURE
PICNIC TIME



PTZ CAMP CHAIR | 804-00-179
Catalog page 70




ADVENTURE WAGON UPGRADE KIT | 000-85
Catalog page 64




MINI BEAN BAG THROW | 766-00-000
Catalog page 78


WAVES COLLECTION



LAGUNA | 503-42-324
Catalog page 19




VISTA BLANKET | 821-00-324
Catalog page 19




VENTURA SEAT | 615-00-324
Catalog page 20


PIXELS COLLECTION



SONOMA | 616-60-323
Catalog page 6




ROVIGO | 603-00-323
Catalog page 8

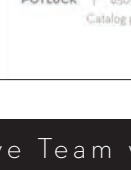


GONDOLA | 225-40-323
Catalog page 9

ANTHOLOGY COLLECTION




KABRIO | 325-72-322
Catalog page 15




HERMOSA | 612-00-322
Catalog page 11

POTLUCK | 650-00-322
Catalog page 10


VIBE COLLECTION



PISMO | 642-00-325
Catalog page 16




MARKET BASKET | 648-00-325
Catalog page 14



BEACHCOMBER | 803-00-325
Catalog page 17

PICNIC TIME
Since 1982

NEW ITEMS 2015



WWW.PICNICTIME.COM
(805) 529-7400 • (888) 742-6429
PICNICTIME@PICNICTIME.COM

5131 MAUREEN LN. MOORPARK, CA 93021

Follow us on:

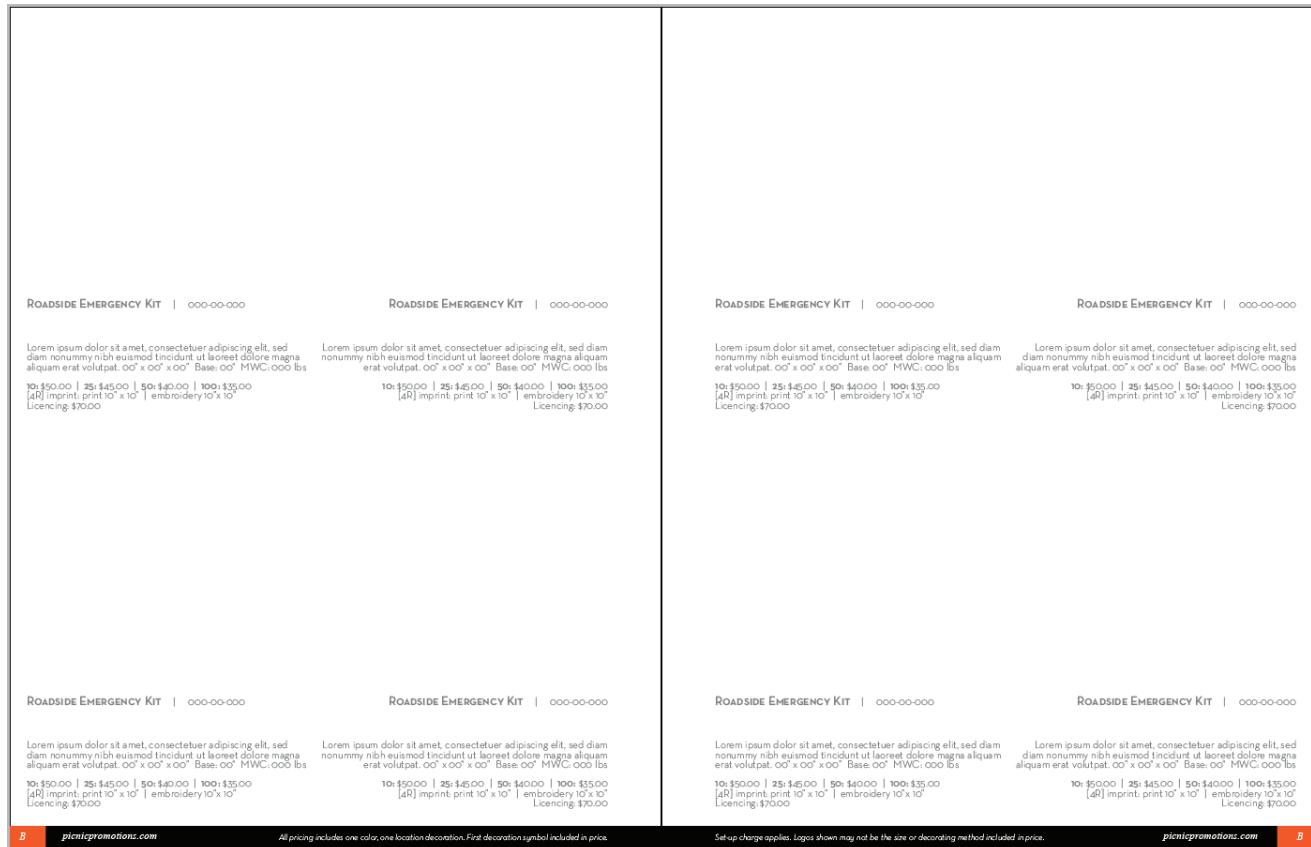
f t y+ b i+ p

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Catalog Design Templates

Double page spreads- pages with two items down



Triple page spreads- pages with three items down



Please see the Creative Team with any further questions regarding the Picnic Time brand.

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Email Signatures and Tyefaces

EMAIL SIGNATURE TEMPLATE

Please change the yellow highlighted text to be custom to you.

Paul Cosaro
Captain Picnic

Paul@picnictime.com



tel. 805.529.7400 x 345
dir. 805.222.2545
fax 805.529.7474

add. Picnic Time, Inc.
5131 Maureen Lane
Moorpark, CA 93021



EMAIL FONT

The following font family should be used when typing all emails, please also use this font for PDFs, word documents, excel files, etc.

Calibri Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Calibri Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Calibri Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Calibri Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Calibri Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Please see the Creative Team with any further questions regarding the Picnic Time brand.

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512-80-100-013-2

512-80 Product code

100 Item color

01 Team code (see list of current codes on next page)

3 Decoration code

2 - Embroidery
3 - Engraving
4 - Chromatec
5 - Special

2 Entity code

0 - Coca Cola
0 & 1 - College
2 - NFL
3 - MLB
4 - NBA

5 - PGA
6 - Budweiser
7 - Harley Davidson
8 - US Army

Team Codes

COLLEGE CODES

- 00-0-Alabama
- 00-1-Florida_Central
- 01-0-Arizona
- 01-1-Wichita_State
- 02-0-Arizona_State
- 02-1-Utah
- 03-0-Arkansas
- 03-1-Southern_Illinois
- 04-0-Auburn
- 04-1-Vermont
- 05-0-Boston_College
- 05-1-Yale
- 06-0-Bowling_Green
- 06-1-Georgia_State
- 07-0-Cal_Berkeley
- 07-1-Central_Michigan
- 08-0-Cal_UCLA
- 08-1-Rutgers
- 09-0-Cal_USC
- 09-1-Hampden_Sydney
- 10-0-Clemson
- 10-1-Georgia_Southern
- 11-0-Delaware
- 11-1-UC_Davis
- 12-0-Colorado
- 12-1-Lamar
- 13-0-Colorado_State
- 14-0-Connecticut
- 15-0-Duke
- 16-0-Florida
- 17-0-Florida_State
- 18-0-Georgia
- 19-0-Georgia_Tech
- 20-0-Hawaii
- 21-0-Illinois
- 22-0-Iowa
- 23-0-Iowa_State
- 24-0-Kansas
- 25-0-Kansas_State
- 26-0-Kentucky
- 27-0-Nevada_LasVegas
- 28-0-Louisiana_Lafayette
- 29-0-Louisiana_State
- 30-0-Louisville
- 31-0-Maryland
- 32-0-Miami
- 33-0-Miami_Ohio
- 34-0-Michigan
- 35-0-Michigan_State
- 36-0-Minnesota
- 37-0-Mississippi
- 38-0-Mississippi_State
- 39-0-Missouri
- 40-0-Nebraska
- 41-0-North_Carolina
- 42-0-North_Carolina_State
- 43-0-Northwestern
- 44-0-Ohio_State
- 45-0-Oklahoma

- 46-0-Oklahoma_State
- 47-0-Oregon
- 48-0-Oregon_State
- 49-0-PennState
- 50-0-Pittsburgh
- 51-0-Purdue
- 52-0-South_Carolina
- 53-0-Stanford
- 54-0-Syracuse
- 55-0-Tennessee
- 56-0-Texas_AM
- 57-0-Texas_Tech
- 58-0-Vanderbilt
- 59-0-Virginia
- 60-0-Virginia_Tech
- 61-0-Wake_Forest
- 62-0-Washington
- 63-0-Washington_State
- 64-0-Wisconsin
- 65-0-Texas_Austin
- 66-0-Cincinnati
- 67-0-Indiana
- 68-0-Cornell
- 69-0-Wyoming
- 70-0-Boise_State
- 71-0-Brigham_Young_BYU
- 72-0-Richmond
- 73-0-Coastal_Carolina
- 74-0-Southern_Miss
- 75-0-Memphis
- 76-0-Army
- 77-0-Colorado_College
- 78-0-William_Mary
- 79-0-Appalachian_State
- 80-0-Maine
- 81-0-James_Madison
- 82-0-Northeastern
- 83-0-West_Virginia
- 84-0-Texas_Christian_TCU
- 85-0-Louisiana_Tech
- 86-0-McNeese_State
- 87-0-East_Carolina
- 88-0-Old_Dominion
- 89-0-Marshall
- 90-0-Cal_Poly
- 92-0-Baylor
- 94-0-Murray_State
- 95-0-Virginia_Commonwealth
- 96-0-Idaho
- 97-0-Norfolk_State

NFL CODES

- 01-ARZ_Cardinals
- 02-ATL_Falcons
- 03-BAL_Ravens
- 04-BUF_Bills
- 05-CAR_Panthers
- 06-CHI_Bears
- 07-CIN_Bengals
- 08-CLE_Browns
- 09-DAL_Cowboys
- 10-DEN_Broncos
- 11-DET_Lions
- 12-GBY_Packers
- 13-HOU_Texans
- 14-IND_Colts
- 15-JAC_Jaguars
- 16-KAN_Chiefs
- 17-MIA_Dolphins
- 18-MIN_Vikings
- 19-NWE_Patriots
- 20-NOR_Saints
- 21-NYG_Giants
- 22-NYJ_Jets
- 23-OAK_Raiders
- 24-PHI_Eagles
- 25-PIT_Steelers
- 26-SND_Chargers
- 27-SNF_49ers
- 28-SEA_Seahawks
- 29-STL_Rams
- 30-TBY_Buccaneers
- 31-TEN_Titans
- 32-WSH_Redskins

NBA CODES

- 01-4-ATL_Hawks
- 02-4-BOS_Celtics
- 04-4-CHI_Bulls
- 05-4-CLE_Cavaliers
- 06-4-DAL_Mavericks
- 07-4-DEN_Nuggets
- 08-4-DET_Pistons
- 09-4-GOL_Warriors
- 10-4-HOU_Rockets
- 11-4-IND_Pacers
- 12-4-LAC_Clipppers
- 13-4-LAL_Lakers
- 14-4-MEM_Grizzlies
- 15-4-MIA_Heat
- 16-4-MIL_Bucks
- 17-4-MIN_Twolves
- 18-4-BRO_Nets
- 20-4-NYK_Knicks
- 21-4-OKL_Thunder
- 22-4-ORL_Magic
- 23-4-PHI_76Ers
- 24-4-PHO_Suns
- 25-4-POR_Tblazers
- 26-4-SAC_Kings
- 27-4-SAN_Spurs
- 28-4-TOR_Raptors
- 29-4-UTA_Jazz
- 30-4-WSH_Wizards
- 31-4-NOR_Pelicans
- 32-4-CHA_Hornets

MLB CODES

- 01-ARZ_Dbacks
- 02-ATL_Braves
- 03-BAL_Orioles
- 04-BOS_Sox
- 05-CHI_Cubs
- 06-CHI_Sox
- 07-CIN_Reds
- 08-CLE_Indians
- 09-COL_Rockies
- 10-DET_Tigers
- 11-HOU_Astros
- 12-KAN_Royals
- 13-LAD_Dodgers
- 14-LAA_Angels
- 15-MIA_Marlins
- 16-MIL_Brewers
- 17-MIN_Twins
- 18-NYM_Mets
- 19-NYY_Yankees
- 20-OAK_As
- 21-PHI_Phillies
- 22-PIT_Pirates
- 23-SND_Padres
- 24-SNF_Giants
- 25-SEA_Mariners
- 26-STL_Cardinals
- 27-TBY_Rays
- 28-TEX_Rangers
- 29-TOR_Bluejays
- 30-WSH_Nationals

Please see the Creative Team with any further questions regarding the Picnic Time brand.

MAC	PC
Active Projects	N
Company Shared	S
Graphics	V
Shared Graphics	Z
User Shared Folders	T